

# Reducing the Environmental Footprint of Female Entrepreneurship



## The WGG Project

Women Going Greener is a dynamic project addressed to women with the mission to help them develop green skills and competences. This initiative, funded under Erasmus Plus KA210-ADU is in line with the goals set by the Agenda 2030. By fostering sustainable activities and green skills, SMEs can contribute to the protection of the climate, environment and biodiversity.

The WGG project aims at developing the green skills and competences of women entrepreneurs boosting them in adopting a greener approach of doing business and create a more sustainable organization.

## Meet our Partners

WEnCoop (Greece) is a “broad-based” energy cooperative created by women from diverse backgrounds and cultures

Rinascita (Italy) is a social cooperative build on the values of cooperation, sociality, and solidarity

Elektropionir (Serbia) is an energy cooperative supporting the involvement of everyday people into the energy transition



## **TAKE ACTION NOW!**

*“From Ideas to Impact: Women Entrepreneurs Driving Green Change.”*



Co-funded by  
the European Union

# GO GREEN

# What have we been up to

## Crafting Green Learning Journeys

Partners worked collaboratively on developing training materials for Women Entrepreneurs. Developing initially the Manual of Implementation to set the methodology and proceeding with the organization of 6 focus groups with more than 60 women entrepreneurs, executives and managers to gather valuable insights on the skills, challenges, and knowledge needed for going greener in business.

The results provided the foundations for the development of the 6 Training Modules presenting useful and practical information on going greener!



Female Entrepreneurs Going Greener Training Seminar - Thessaloniki



## Training Women Entrepreneurs

The 3-day workshop was held in Thessaloniki, Greece from the 10th to the 12th of September 2024 welcoming more than 15 Women Entrepreneurs from Greece, Italy, and Serbia

Learning objectives of the training include:

- Energy efficiency techniques
- Suitable funding opportunities
- Advantages of reducing your business's environmental footprint
- Principles of Circular Economy, etc.

## Coming Up

- Mapping the current situation for enabling Greener and Resilient SMEs
- Personal Interviews with Entrepreneurs
- Going Greener Action Plan
- Policy Recommendation Paper

## Follow us for more exciting news



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