

Reducing the Environmental Footprint of Female Entrepreneurship



Hackathon for Policy Recommendation

On March 26, 2025, we hosted the Women Going Greener Hackathon for Policy Recommendation, an engaging and interactive event designed to foster policy improvements that support female entrepreneurs in their green transition. Held in a hybrid format, the event welcomed over 50 participants—30 online and 20 in person in Lecce, Italy—including female entrepreneurs, business leaders, government representatives, and other key stakeholders.

Objective: Identify challenges, propose solutions, and co-create policy recommendations to make green entrepreneurship more accessible and beneficial for women in business

Dear Readers

As the Women Going Greener project reaches its conclusion, we reflect on our remarkable journey of empowering female entrepreneurs to reduce their environmental footprint. Since our last newsletter, we successfully organized a pivotal event - the *Hackathon* - which brought together key stakeholders to shape the future of green entrepreneurship for women-led SMEs.



TAKE ACTION NOW!

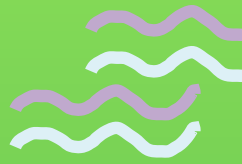
“From Ideas to Impact: Women Entrepreneurs Driving Green Change.”



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GO GREEN

What have we been up to



Hackathon Agenda Highlights

- Introduction to the “**Women Going Greener**” project
- Presentation of key insights from developed activities, including the Female SMEs Going Greener **Action Plan**
- **Break-out room** discussions, where participants collaborated on policy recommendations
- Presentation of the **proposed policies and pathways** for improvement



The “Break-out Rooms”

The event facilitated dynamic discussions in breakout rooms online and in person, where small groups (5-6 participants) worked together to formulate targeted recommendations. These proposals were then shared with all attendees, fostering a collaborative approach to policy development.



What have we been up to



Policy Recommendation Paper

Following the Hackathon event, we developed a comprehensive Policy Recommendation Paper, incorporating the proposals made during the event along with insights gathered throughout the project's implementation. This document synthesizes feedback from female entrepreneurs, business support organizations, and policymakers, ensuring that the recommendations reflect real needs and challenges.

Key Focus Areas:

- Enhancing financial and policy support for women-led green businesses
- Strengthening training programs to equip female entrepreneurs with sustainability skills
- Facilitating collaboration between government bodies and business networks to drive the green transition

The Policy Recommendation Paper serves as a strategic guide for policymakers, outlining concrete actions to support female entrepreneurs in adopting sustainable practices and contributing to a greener economy.



Final Transnational Partners Meeting

As the project came to a close, partners held their final TPM in order to evaluate the impact of their activities, decide on the long-term sustainability of the project's outcomes, and explore potential collaborations beyond the project's duration.

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